

SCEPTRE HOSPITALITY RESOURCES **CONNECT CAPTURE CONVERT**

Sceptre Hospitality Resources provides global solutions to implement connectivity, generate booking conversions, maximize revenues, and optimize ROI by offering flexible and cost-effective hotel services, reservations, and eCommerce services and support. Whether you have a branded hotel or an independent property, our customized solutions distribution includes:

- Reservation Technology and Connectivity
- Revenue Management
- Interactive Marketing & E-commerce Services
- Online-based Operations Enhancers
- Property-level Sales & Marketing Expertise

Sceptre's unmatched level of expertise in hospitality resources delivers revenue-generating solutions along with the certitude of success that only comes from years of experience and proven performance results.

REVENUE-GENERATING CONNECTIVITY SOLUTIONS

Sceptre provides innovative technology that's flexible, customer-friendly, highly intuitive, and requires minimal hardware and software on the hotel's side.

Central Reservation Systems (CRS)

Sceptre reservation service is the industry's most flexible and easy-to-use web-based central reservation and distribution management system technology. It provides user-friendly property-level controls and enables distribution through all channels including Global Distribution Systems (GDS), online third-party travel websites, call centers, and hotel websites.

Electronic Global Distribution Systems

Global Distribution Systems Sceptre CRS connects to all Global Distribution Systems such as Sabre, Galileo, Worldspan, and Amadeus, as well as independent distribution systems (third party websites).

Direct Connect offers hotels supplementary electronic distribution to additional revenue-generating markets by connecting directly with online merchant websites eliminating having to manage separate extranets.

Web Booking Engine

Sceptre's dynamic booking engine gives hotel operators complete control of the booking engine design, an intuitive interface, merchandising flexibility, and a powerful packaging engine.

Mobile and Social Media Booking Platform

Sceptre enables hotels to be visible to this audience through our advanced mobile and Facebook booking software which helps capture revenue opportunities.

Private Label Call Center

Sceptre provides a highly customized call center service based on the hotel's unique attributes and services and deliver one of the highest call conversion in the industry.

Property Systems Integration

Our advanced reservations integration service, Property Connect enables a hotel to transfer reservations, data, and guest profile information effortlessly across Sceptre CRS and other systems for efficient integrated performance.

